

2018 NSF STC DIRECTORS MEETING

Engaging Diverse Audiences: Broadening Participation
Through Science Communication

August 21-22, 2018

Banatao Auditorium, 300 Sutardja Dai Hall
University of California, Berkeley

Center for Energy Efficient Electronics Science

2018 STC DIRECTORS MEETING: PRELIMINARY PROGRAM SCHEDULE

TUESDAY, AUGUST 21, 2018

7:15 am **Registration & Breakfast**

8:00 am **Welcome Remarks**

Tsu-Jae King Liu, Dean, College of Engineering, UC Berkeley
Eli Yablonovitch, Director, Center for E3S, UC Berkeley
Michael Bartl, Executive Director, Center for E3S, UC Berkeley

8:20 am **Informal Science Communication**

8:20 am Caleb Cheung, Chabot Space & Science Center, Oakland
8:55 am Carol Lynn Alpert, Museum of Science, Boston
9:30 am Jennifer Frazier, Exploratorium, San Francisco

10:00 am **Break**

10:20 am **Panel: Bringing Science and Engineering to the Public**

Panelists: Roseanne Ford (Moderator), Caleb Cheung, Carol Lynn Alpert,
Jennifer Frazier, Seth Shostak, Kedrick Perry

11:10 am **STC Presentations (Class of 2013)**

11:15 am Center for Biology with X-Ray Free Electron Lasers (BioXFel)
11:35 am Center for Brains, Minds, and Machines (CBMM)
11:55 am Center for Integrated Quantum Materials (CIQM)

12:15 pm **Lunch**

1:15 pm **Science Journalism: Are We Preaching to the Choir?**

1:15 pm Peter Aldhous, BuzzFeed News, San Francisco
1:50 pm Erika Check Hayden, Science Communication Program, UC Santa Cruz
2:25 pm Nsikan Akpan, PBS NewsHour, Washington, DC
3:00 pm Seth Shostak, SETI Institute, Mountain View

3:30 pm **Break**

3:50 pm **Panel: The Path from Scientist to Science Communicator**

Panelists: Aditi Risbud (Moderator), Ben Young Landis, Todd Ostomel, Erika
Check Hayden, Peter Aldhous, Nsikan Akpan

4:50 pm **STC Presentations (Class of 2016)**

4:55 pm Center for Bright Beams (CBB)
5:15 pm Center for Cellular Construction (CCC)
5:35 pm Center for Engineering MechanoBiology (CEMB)
5:55 pm Center on Real-Time Functional Imaging (STROBE)

6:15 pm **Break and Walk to Hearst Memorial Mining Building**

6:30 pm **Wine & Cheese Reception**

7:15 pm **Dinner**

2018 STC DIRECTORS MEETING: PRELIMINARY PROGRAM SCHEDULE

WEDNESDAY, AUGUST 22, 2018

7:30 am Breakfast

8:00 am STC Presentations (Class of 2010)

8:05 am Center for the Study of Evolution in Action (BEACON)
8:25 am Center for Dark Energy Biosphere Investigations (C-DEBI)
8:45 am Center for Energy Efficient Electronics Science (E3S)
9:05 am Center for Emergent Behaviors of Integrated Cellular Systems (CEBICS)
9:25 am Center for Science of Information (CSol)

9:45 am Break

10:05 am Panel: Communicating Effectiveness – The Role of Evaluation

Panelists: Catherine Amelink (Moderator), Cynthia Phillips, Lizanne DeStefano, Lubi Lenaburg, Lea Marlor

10:55 am Communicating Across Differences

11:00 am Patricia Raun, Center for Communicating Science, Virginia Tech

11:30 am Breakout Sessions

STC Directors
STC Managing Directors
STC Education Directors
STC Diversity Directors

Workshop (11:30 am – 12:45 pm)

Patricia Raun
Communicating Science: Learning to Listen, Listening to Learn

12:20 pm Reports from Breakout Sessions

12:50 pm Concluding Remarks

Eli Yablonovitch, Director, Center for E3S, UC Berkeley
Michael Bartl, Executive Director, Center for E3S, UC Berkeley

1:00 pm Boxed Lunch

1:30 pm Optional: Visit of the Exploratorium